



MEDIA RELEASE - 28 September 2020

### Introducing The Brave Bunch

Having a test for COVID-19 usually means having a nasal and throat swab – a scary thought for kids and adults alike. To ease any fears, Queensland’s largest pathology group, Sullivan Nicolaides Pathology (SNP) has enlisted the help of some very special consultants.

On Wednesday 30 September 2020 at its main laboratory at Bowen Hills in Brisbane, SNP will release its new short kids video, *Waffles Gets the Sniffles*. It follows Waffles the Wombat as he goes through the process of COVID-19 testing.

“We know that for some kids – just like adults – it can be daunting doing something for the first time,” explains SNP’s Jenny Sparrow. “In providing an opportunity to talk about what is going to happen, videos such as this can help families prepare their kids. They can be viewed on a phone, tablet or desktop at a time when the child is most relaxed and receptive.”

The Waffles video is a key part of SNP’s newly revamped kids program, The Brave Bunch, featuring Emmett the Emu, Koko the Koala, Cookie the Kookaburra, Booma the Kangaroo, Petunia the Platypus, Possum the Possum, and Waffles. These small but powerful furry and feathery heroes like nothing better than to help kids be brave. They are front and centre of a new kids website that packs together plenty of useful information for parents with awesome activities for kids.

One video follows the story of nine-year-old Harry as he prepares for a blood test. Find out more about SNP’s specialised paediatric care in friendly, caring places where collectors are used to welcoming children and dispelling fears. Kids getting tested receive a special blue teddy and a pack that contains an activity book, coloured pencils and a collectible bag tag.

### Media enquiries

To contact your local Sullivan Nicolaides Pathology laboratory manager, please call (07) 3377 8080.

### Preview online

Media resources available on Wednesday 30 September 2020 from 9am.

Watch *Waffles Gets the Sniffles* and *Harry Has a Blood Test* here: [www.snp.com.au/media](http://www.snp.com.au/media)

Visit SNP kids website: [www.snp.com.au/kids](http://www.snp.com.au/kids)

# THE BRAVE BUNCH

